

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2221615

Order #	2221615		Created On	7/31/2018 12:03:01 PM		Order Status	Revision Confirmed	
Order Descrp	PRI:NP=4;IP=5 62562730 Pensler for Senate DETIC		Created By	NCC_Gateway_User		Gross \$	22635.00	
Client	PENSLER FOR SENATE - NCC - MI		Updated On	8/7/2018 12:59:43 PM		Net \$	16297.20	
Start Date	7/30/2018		Updated By	Nowak, David		Units	35	
End Date	8/5/2018		Industry	Political-US Senate		Credit Hold	NO	
# of Weeks	1		REFERENCES			BILLING INFORMATION		
SALES			Primary	Detroit Interconnect		Purchase Order #	62562730	
ActiveWeeks	1		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	EndOfFlight	
AE 1	NCC - MI - WASH DC		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product		
Agency	JAMESTOWN & ASSOCIATES - NCC	15.00%	TRAFFIC OPTIONS			Estimate	ATS	
RepFirm	NCC 13%	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFIELD, NJ		Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
Zones	Detroit MI Interconnect		Zip	07003				
Total Networks	12		Contact					
GENERAL COMMENTS			Phone	111-111-1111				
			Avail Tag			SYSCODE LIST		
			Contract Type	Political		5557		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 5557

Order #	2221615	Created On	7/31/2018 12:03:01 PM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62562730 Pensler for Senate DETIC	Created By	NCC_Gateway_User	Syscode Gross \$	22635.00
Client	PENSLER FOR SENATE - NCC - MI	Updated On	8/7/2018 11:24:14 AM	Syscode Net \$	16297.20
Start Date	7/30/2018	Updated By	Mayer, Keith	Syscode Units	35
End Date	8/5/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	1	Zones	Detroit MI Interconnect	Avg Unit Rate	646.71

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5 5	American Movie Classics	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$350.00	\$1,050.00	30
2	2		National Political Bundle	4 4	CNN	5557	-1	08/01/2018	08/01/2018	W 7p-12m	2	\$585.00	\$1,170.00	30
3	3		National Political Bundle	4 4	ESPN	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$832.00	\$2,496.00	30
4	4		National Political Bundle	5 5	TNT	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$510.00	\$1,530.00	30
5	5		National Political Bundle	4 4	USA	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$1,203.00	\$3,609.00	30
6	6		National Political Bundle	4 4	Food Network	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$624.00	\$1,872.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	4 4	Hallmark Channel	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$189.00	\$567.00	30
8	8		National Political Bundle	4 4	TBS	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$995.00	\$2,985.00	30
9	9		National Political Bundle	4 4	A&E Network	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$371.00	\$1,113.00	30
10	10		National Political Bundle	4 4	Lifetime	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$540.00	\$1,620.00	30
11	11		National Political Bundle	4 4	The Discovery Channel	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$663.00	\$1,989.00	30
12	12		National Political Bundle	4 4	The History Channel	5557	FXNC PT	08/01/2018	08/01/2018	W 7p-12m	3	\$878.00	\$2,634.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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End Date	8/5/2018	Source	Gateway	Credit Hold	No
# of Weeks	1	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	